

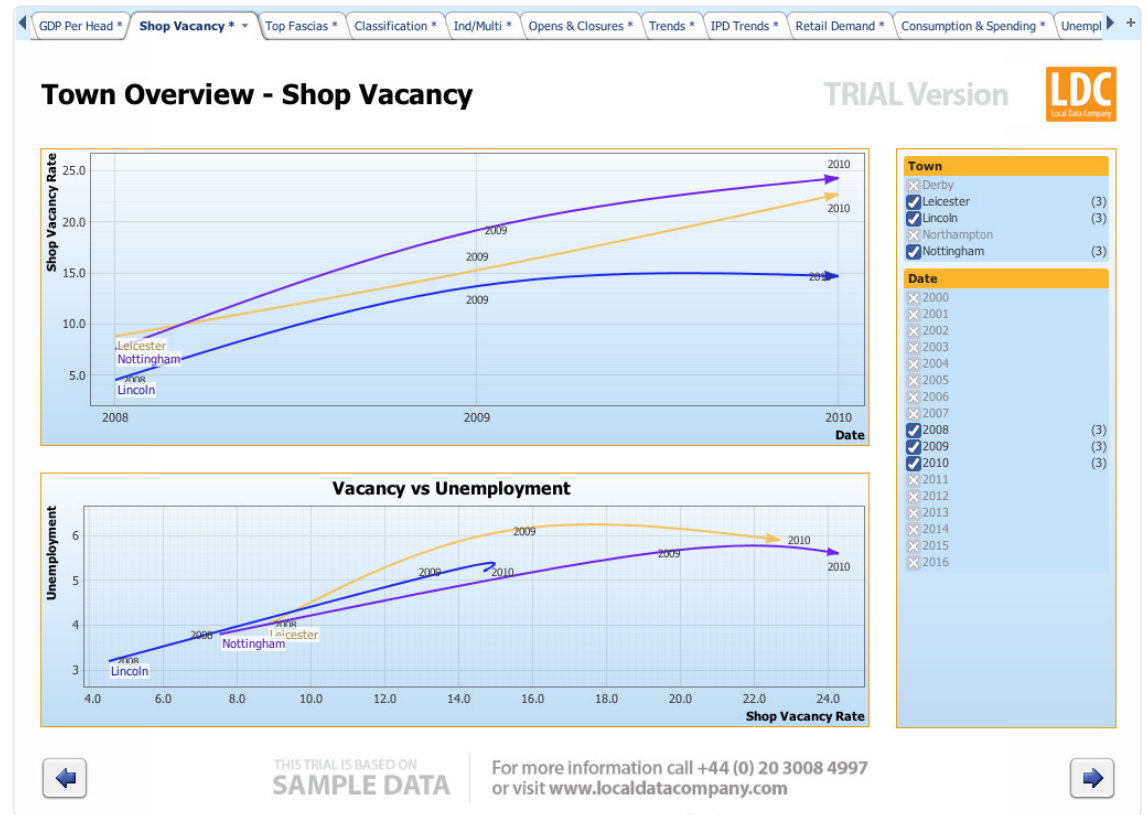
INVESTMENT REPORT

FROM
£1,850

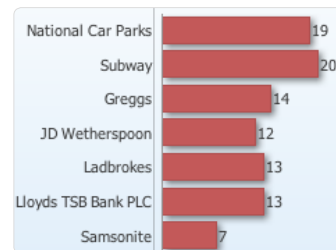
Experience all the leading investment indicators in one interactive report. From stock, occupancy, vacancy, demand, socio-economics and values this report brings all of it to you in one place for over 2,000 towns across the UK.

Features - what do you get?

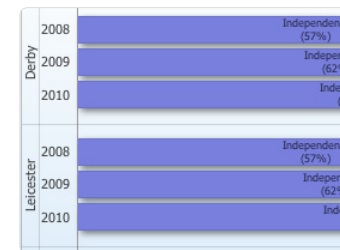
- ✓ Occupancy by over 450 classifications
- ✓ Vacancy trends over time
- ✓ Demographic & economic data from **Oxford Economics**
- ✓ Retail demand from **Property Data**
- ✓ Openings & closures
- ✓ Retailer 'gap analysis'
- ✓ Investment indices from **IPD**
- ✓ Ranking from **CACI**
- ✓ Map locations (including imagery)



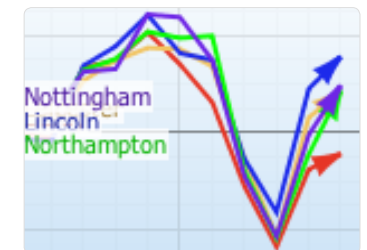
Shop vacancy.



Top fascias.



Independents vs. multiples.



Trends.



Local Data Company
The leader in retail location data & insight

FURTHER INFORMATION

In addition to our 'off the shelf' reports we offer a **Bespoke Report Service** that can be tailored to your exact requirements, including 3rd party data integration.

Other reports available, include:

Product/Report	From
✓ Location Strategy Report	£1,495
✓ Market Report	£2,450
✓ GB Shop Vacancy Report	£1,495

“ LDC’s physical walking of the streets is seen in the quality of its data. Their progress in what they can now offer in location decision-support and competitor analysis has been amazing, and is backed up with honest customer service.

Michael Flood | John Lewis Partnership

Features

- ✓ Nationwide coverage (UK)
- ✓ Coverage @ 93% of UK population
- ✓ Over 560,000 retail & leisure premises
- ✓ Fully searchable opening hours
- ✓ Over 20 fields of data, including;
 - Business Name
 - Business Address
 - Business Description
 - Business Classification
 - Digital Photo (*Hi-Res*)
 - Features & Keywords
 - Nearest Transport
 - Geocodes
 - Website (URL)
 - Price for 2 (*where applicable*)
 - **Opening times** NEW
- ✓ Easily matched to 3rd party datasets

*Dependent on centre update cycle.

Benefits

- ✓ No 'cost per search' fees - you can display our data as many times as you like without additional costs
- ✓ Updated every 6-12 months* to ensure freshness - and we offer monthly update feeds
- ✓ Over 20 fields of data, including digital photo, description, keywords and much more
- ✓ Every premise is physically visited and verified by a member of our Field Research team
- ✓ Our data is available across a range of platforms**, from mobile to 3rd party apps
- ✓ We add thousands of new businesses every month, including an external digital photo
- ✓ Matched to 3rd party data providers for easy integration



Local Data Company
The leader in retail location data & insight

CALL (0) 20 3008 2371 **VISIT** www.localdatacompany.com