



Multiple datasets, One picture.



The leader in retail location data and insight.

JIGSAW™

Evaluate and identify investment opportunities and threats using multiple key performance indicators to derive a single, unique snapshot of the market.

About JIGSAW™

JIGSAW™ is a pioneering and unique way to view, aggregate and correlate multiple datasets in a clear, dynamic and visual way. It enables companies to maximise the return on their existing data costs as well as gain access to new data sources. JIGSAW™ enables you to add greater value and be more than simply the sum of its parts.

“Local Data Company’s physical walking of the streets is seen in the quality of its data. Their progress in what they can now offer in location decision-support and competitor analysis has been amazing, and is backed up with honest customer service, hence why we have entered a long term partnership.”

Michael Flood
Strategic Analysis
John Lewis Partnership



John Lewis

Introduction

- In a world of data overload, maintaining your focus on your investments is increasingly costly and time consuming, especially when so much change is happening. How can you identify the opportunities and threats before your competitors do?
- No single data source can provide the full answer, and for many years companies have had to deploy significant internal resources to aggregate a wide number of data sources - but often the data standards vary so much that a clear picture does not emerge.
- At the Local Data Company, we strongly believe in building insight in our Jigsaw model, whereby we evaluate, combine and visualise multiple leading datasets to provide a unique and valuable picture of the market. By combining a number of quality datasets, you end up with a very valuable result, which is many times the sum of its parts.
- In our first ‘jigsaw’ we have brought together LDC, IPD and CACI data to make up the various pieces in order to deliver dynamic investment profiles on the top centres in Great Britain.



Shop Vacancy vs Quality of Centre.

Retail and Leisure insight for the investment market.

For more information and to arrange a free demo call **(0) 20 3008 4997**.

Get in touch

(0) 20 3008 4997

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"I have been very impressed how Local Data Company has managed to provide such current and comprehensive data on the UK retail and leisure sectors and its locations. By bringing together other leading datasets in their online reports they have achieved a first for the market and one that has exciting implications for real estate investors."

Matthew Richardson
Director of Research
Fidelity Worldwide
Investment



Features & benefits

This product is delivered via the cloud, to your desktop.

■ 10 performance indicators

Analysis of exposure, performance against benchmarks, key trends and metrics - the report gives you a unique view of the market.

■ Coverage of the top 68 GB investment centres

From Aberdeen to Plymouth, we have it covered.

■ Data you can trust

Be it from LDC's field research, to IPD and CACI's tried and tested models, you know that your decisions will be based on the best of foundations.

■ Interactive profiling

If you want to profile beyond the preloaded indicators, then you can do just that on any of the variables.

■ Want to see your own data alongside?

If you want to add your own values into the report, then we would be delighted to do so, thereby giving you the best possible picture for your business.

■ Evidence based research

Use the report in your presentations with your branding, and show that you have the clearest view of the market today, yesterday and tomorrow.



For more information

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Alternatively visit our website www.localdatacompany.com