

MARKET REPORT

FROM
£2,450

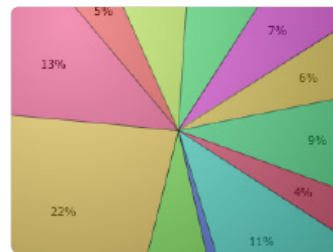
Do you know what is happening in your market? Who is expanding and where? What is the impact of mergers and acquisitions? How is the 'in and out' of town profile of your market changing and where are the supermarkets expanding? Has saturation been reached? Let LDC show you through analysis of over 550,000 premises in over 450 classifications.

Features - what do you get?

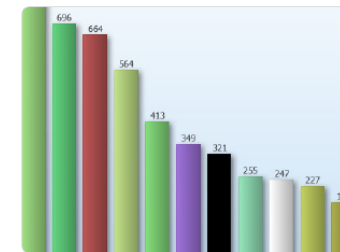
- ✓ Full location details, including imagery
- ✓ Analysis by fascia, holding company and classification
- ✓ Segmentation from street and town to region and nationally
- ✓ Breakdown by town, region & nationally
- ✓ Openings & closures
- ✓ Independents and multiples
- ✓ Proximity analysis through mapping



Visualise a town or location at the click of a mouse.



Regional distribution.



Market penetration.



Digital imagery.



Local Data Company
The leader in retail location data & insight

FURTHER INFORMATION

In addition to our 'off the shelf' reports we offer a **Bespoke Report Service** that can be tailored to your exact requirements, including 3rd party data integration.

Other reports available, include:

Product/Report	Price
✓ Location Strategy Report	£1,495
✓ Investment Report	£1,850
✓ GB Shop Vacancy Report	£1,495

“Local Data Company and its insight & analysis team have proved to be an excellent partner for us over the last 12 months.”



Andy Hamilton
Adidas

Features

- ✓ Nationwide coverage (UK)
- ✓ Coverage @ 93% of UK population
- ✓ Over 560,000 retail & leisure premises
- ✓ Fully searchable opening hours
- ✓ Over 20 fields of data, including;
 - Business Name
 - Business Address
 - Business Description
 - Business Classification
 - Digital Photo (*Hi-Res*)
 - Features & Keywords
 - Nearest Transport
 - Geocodes
 - Website (URL)
 - Price for 2 (*where applicable*)
 - **Opening times** NEW
- ✓ Easily matched to 3rd party datasets

*Dependent on centre update cycle.

Benefits

- ✓ No 'cost per search' fees - you can display our data as many times as you like without additional costs
- ✓ Updated every 6-12 months* to ensure freshness - and we offer monthly update feeds
- ✓ Over 20 fields of data, including digital photo, description, keywords and much more
- ✓ Every premise is physically visited and verified by a member of our Field Research team
- ✓ Our data is available across a range of platforms**, from mobile to 3rd party apps
- ✓ We add thousands of new businesses every month, including an external digital photo
- ✓ Matched to 3rd party data providers for easy integration



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CALL (0) 20 3008 2371 **VISIT** www.localdatacompany.com